

Viral Profits from Tiny Content

1 - Entertainment is Marketing

Entertainment is invisible marketing. Entertainment is content that promotes itself. That's the very nature of going viral.

We don't want to be seen as marketers. Because that just plain won't work anymore. We don't want to think like marketers.

We want to think like content providers. Content that helps people, entertains people, makes them think, shakes them up.

Take a look at your own browsing habits. Are you hypersensitive to ads? Most people are these days. The old ways of marketing don't work anymore.

But what if you could make people laugh? Would that cause people to drop their guard? Would that make people open the door for you? Would that make people connect with you?

Entertainment is the best and most effective marketing on the planet. Here's the catch: It must genuinely be entertainment. No catch. No trick. We are asking for nothing up front.

But we are asking for a relationship on the back end. After we entertain people, we ask them to go further with us. We ask them to come to our website so that we can start a relationship with them.

This is similar to a street performer. We are giving people something free and fun. We are genuinely entertaining them. Then we are going to pass the hat around.

But we are making this process even stronger. We are asking people to come to our website and get some more free stuff. Some more entertainment. Some more happiness.

It could be a solution to their problem. It could be more free entertainment. But either way, we are going to give them quality stuff that they really, really want.

We will go over gifts and how to bring people home to your website in a later chapter. But for now I want you to keep one thing in mind: We are entertainers, not marketers.

We don't focus on getting traffic. We don't focus on grabbing money. We don't focus on increasing our fanbase.

We focus on entertaining. We focus on giving the audience something interesting. We focus on giving them something unique, quirky, fun.

When you do this, you will gain customers. You will increase traffic. You will gain fans. You will increase revenue. You will add to your subscriber lists.

You will also be the 'good guy.' You won't be perceived as a marketer. You will be perceived as a helpful person. A friend. An expert. A trusted figure.

In this scenario, everybody wins. But most important of all is the effectiveness of this type of marketing. It is extremely effective. And it is the heart and soul of going viral.

We are entertainers and connectors. That's our goal. We give people powerful content that gets attention, and then we connect with those people. Once we connect, we monetize it.

So you see, money is step three in this system. We don't want to think of money first. We want to provide fun, make friends, and then get paid.

Now let's look at an example of viral marketing that all of you already know about. This example is very interesting because the person who had an amazing viral asset, didn't consider it a viral asset at all.

Yes, you heard that right. It was her brother who figured it out. He always thought her cat looked strange. So he took a photo of it, and uploaded it to Reddit.

The reaction was strong and immediate. People couldn't believe the photo of the cat was real. They thought it was Photoshopped. This caused more people to jump on board, argue about it, and increase the frenzy.

And Grumpy Cat made Internet history.

You may say: "Paul, but Grumpy Cat is unique!" Well, there's two things I want to tell you about: One is that Grumpy Cat is not as unique as you may think. The second is that the owner of the cat thought that the cat was nothing special.

There are many things in your life that are unique and entertaining. You just have to put your viral glasses on to see them.

I bet there's a viral success right under your fingertips. But you just haven't focused on it. Not yet. But we are going to fix that.

In the next chapter we are going to go over viral qualities. Once you internalize this list, you will be able to spot viral assets all around you.

.

2 - Viral Qualities

We live in a busy, high-speed world. We live in a high-stress world where people don't have time for anything at all.

And we live in a world where people choose to stare at their cell phones rather than speak with actual human beings.

But is that what people really want?

Guess what? People crave human warmth more than ever before in this modern era. They are desperate for genuine human connection. Even the tiniest connection.

Here are the qualities that make content, even very tiny content, go viral:

- (1) - Human
- (2) - Genuine
- (3) - Homemade
- (4) - Simple
- (5) - Entertaining
- (6) - Instantly Gratifying
- (7) - Rebellious
- (8) - Connective
- (9) - Shareable
- (10) - Humble

As you can see, viral qualities are the exact opposite of corporate qualities. The modern world is: Technological, controlled, systematic, bureaucratic, manufactured, carefully planned, synthetic, complicated, inhuman, disconnected, sterile, encapsulated, boring.

The only similarity might be "Instantly Gratifying." But, in the corporate version, that instant gratification usually turns out to be based on artificial flavors and colors.

Now let's break down each one of these viral qualities and see what makes them tick:

- (1) - Human

This means human warmth. A person hugs you, and you hug them back. It's really that simple. This is as simple as cooking a meal for someone. Or saying: I love you.

Many things that go viral are about people just being people: Making mistakes, doing something surprising, misunderstanding something, being too angry, being incredibly forgiving.

(2) - Genuine

This means not planned, not manipulated, not a trick. This is you being you. You are being honest about yourself, or about your friends. You are being bold or brave in your opinions.

This is also the opposite of marketing. We are not marketers. We are entertainers and connectors. We focus intensely on being genuine in a very artificial world.

(3) - Homemade

This means whatever you create comes from the heart. Think of human hands creating something. Not a machine, not a factory.

Sometimes when something is made by hand, it will have rough edges. When it comes to going viral, that's a good thing.

(4) - Simple

This means unsophisticated and uncomplicated. The simple things of life. These things are universal. That's why people all over the world instantly connect with them.

You could be making a simple observation about yourself. Or about a friend. You could talk about how a friend of yours is struggling in life. Or how you are struggling. Or how something transformed your life.

(5) - Entertaining

Think of a court jester. He is dressed like a clown. He seems to have very low social status. He seems to be beneath you. And yet, he is able to directly insult the king.

The court jester is dressed like a clown so that he can get your guard down. Once you lower your shield, he can get his message across to you. He can change your mind. He can win you over.

This is why many things that go viral seem very silly and lightweight. But if they had no value, why do people take the time to share them?

It turns out, they actually do have value. And they aren't actually beneath us. They tell us something we need to know about life. They tell us something about ourselves.

(6) - Instantly Gratifying

This means very direct, and right to the point. No waiting, no jumping through hoops. You quickly give the people what they want. You give them the heart and soul of it.

This is similar to when you think of something funny or quirky. You laugh at your observation in your own mind. Then you tell your friend your observation in very plain and direct words, so that he can laugh too.

(7) - Rebellious

This means breaking the rules and putting fun and freedom first. Telling the plain truth, saying what shouldn't be said in polite company. Pulling the facade down and showing the embarrassing truth.

This, obviously, is anti-corporate. People yearn to rebel against living inside a cubicle. We'll have more to say about this in a later chapter. But this is a very important point. And is at the heart of going viral.

(8) - Connective

The nature of social media is connective. If something is being widely shared, you want to check it out and see what all the fuss is about. You naturally want to connect.

(9) - Shareable

Once you connect, you naturally want to share. You want to make your friends smile, you want to shock them, you want to liven up their day, you want to lighten their burden with a laugh.

(10) - Humble

This is a big one. Humility is more and more rare in the modern era. But it's also more important than ever. And people still value it. They will pause their busy day to focus on it.

In a sense, things that go viral are counterculture. They are not haughty and sophisticated. Just the opposite. They burst the balloon and let all the hot air out. The king has no clothes.

Now we can see that things go viral because they are the exact opposite of the modern culture we live in. They are the antidote to it. They are an attack on it. And an escape from it.

If you simply keep these viral qualities in mind as you create content: Your content will get attention, your content will gather fans, your content will generate sales.

.

.

3 - A Real Connection

We have a huge advantage here. Why? Because we are not faceless corporations. We are real human beings. Even our faults can be interesting. And can connect us to other human beings.

This is why giant corporations have trouble with viral campaigns. People can smell the fakeness. They are expecting it. And when they figure out a giant corporation is behind a viral campaign, they feel cheated.

We aren't artificial corporate bodies. We are genuine human beings. That means we need to show people our genuineness. Our faults, our talents, our good times, our bad times.

We need to be brave and reveal ourselves. That's what gets attention. That's what connects people. And that's exactly what we want: To connect with other human beings.

There's a tribe waiting out there for you. All you need to do is connect with them. Being genuine and sharing yourself is the way you connect.

And let me tell you a secret: It always works. You will attract a tribe. Your content will attract a tribe. That's just the nature of human life. And those superfans will make you a success.

You have to commit to making a Real Connection. That's the only thing holding you back. I have seen people give up right before a huge success. They sell out, and someone else gets the glory.

Think of it like this: "I will never let my friends down!" You must think of your target audience as your good friends. You want to stay connected to them. Give them good things. And never let them down. Never let them go.

And they will never let you down.

.

.

4 - A Safe Place

A safe place is a human place. This is where your friends are. This is where you are accepted. This is where people love you. They don't criticize you, they don't look down on you.

We live in a high-pressure, high-stress world. There's always a thousand more things to get done. There's always plenty to worry about. And the train we are riding is always accelerating.

Guess what people yearn and crave for? A safe place! They want a place where they can truly relax. No stress, no worries. Let your guard down and feel sheltered from the hurricane-force winds outside.

Let's take a look at one of the most popular podcasts on the planet. It's called My Favorite Murder. It's basically two women talking about true crime stories:

<https://www.stitcher.com/podcast/independent-content-provider/my-favorite-murder>

And here's their very active, very popular Facebook group:

<https://www.facebook.com/groups/322329631270671/>

I've noticed something very interesting about this podcast: For much of the program, these two don't even stay on topic! They talk about their moms, their boyfriends, their ex-boyfriends, etc.

And yet, this podcast is extremely popular. Why is that? The answer is pretty simple and pretty basic: They are just being human, they are being genuine.

They are friends to each other, and they are friends to their listeners. They have created a refuge from the high-stress world we all live in. And you can take shelter there.

It's an incredibly simple formula, and it's highly effective. They have gathered tens of thousands of superfans around them. Fans that support them, fans that buy their books, pay to see them in person, and contribute financially to any cause they mention.

This is a powerful success story. And it's based on something very simple and very human: Create a bubble that people can take shelter in. Where people feel safe and accepted.

But there's a second thing that I need to tell you about. And this second thing is extremely important. Take a look at the following quote:

"Ninety percent of success is just showing up."

Now, what on earth could that mean? It means a huge part of success is simply showing up and being there for your fans, for your clients, for your tribe.

That's what Karen and Georgia did. Who would have thought that two women complaining about their moms would be a massive success? And yet, it is undeniably a real success.

You have to put yourself out there. People are desperate for connection. People want to connect with you. If you want to have a successful business, this is the surest way to get there.

As you can see, it doesn't have to be complicated. Just be you. Just be genuine. Just be a friend. And you will gather fans. And those fans will support you in every possible way. Including financially.

Show up. Be you. Be raw. Make mistakes. Have rough edges. Laugh. Criticize. Complain. Be a friend. And you will connect. You will gather fans. You will find success.

.

.

Focus on building a tribe first, not creating and selling a product to them. Your tribe is more important than what you are going to sell them.

That's because once you know what your tribe wants, you can pivot and sell them something different from what you were originally going to sell them.

First, start with a general category of what you want to sell to them. For example, let's say you love cooking. Cooking is a general category.

Next, you create a small digital gift for your tribe. The gift is simply ten family recipes your mom handed down to you. Your gift is just a simple PDF.

Now you begin gathering your tribe with viral content. The ten family recipes will be the bait that you use to get your tribe to sign up to your email list.

Now you survey your list. You get to know them. You ask them what they want. What kind of recipes do they love most?

It turns out they really want fancy French recipes. They want to learn how to cook really elite French food that is served in the most exclusive restaurants in France.

Aha! So you create a book of elite French recipes and sell them that. You now have a built-in audience that has asked you for this exact type of book. You have a book that is a guaranteed seller.

The biggest lesson to learn from this is that your tribe is first. You can sell them many different types of products. As long as you survey and understand your tribe.

You can sell them physical products, digital products, services and a whole lot more. You can become an affiliate of an online cooking school, and recommend that school to them.

The amount of different products and services that you can sell to your tribe is huge nowadays. Many online business owners only sell a product or two to their tribes. They are limiting themselves.

Technology has given business owners a whole new range of products and services to sell. How about t-shirts? How about coffee mugs? How about jewelry?

All of these are manufactured on demand. And then they are automatically shipped to your customer. You don't hassle with inventory or having to package and ship these products.

Remember: Your tribe is first. They are precious. You need to get to know them. Once you understand them, there will be many things you can sell them that will meet their needs and make them happy.

In turn, you will be rewarded financially. And it's fun interacting with your superfans! It's a very rewarding business, and it gets stronger over time.

How to Make a Survey With Google Docs Forms:

<https://business.tutsplus.com/tutorials/how-to-make-a-survey-in-google-docs--cms-20928>

.

6 - The Fun Strategy

We use fun methods to go viral. Why? Because fun methods don't feel like marketing at all. People get to do something enjoyable, and there's no pressure on them whatsoever.

The fastest way to go viral is the interactive quiz. This method is pretty much a walking, talking miracle. Here's why:

When people take a quiz, they are already interacting with you. It's your quiz: You wrote the questions that they are reading and answering. They are engaging with you.

That means you have already started a relationship with them. You've made them happy. You've given them a chance to forget their busy day. You are no longer a stranger to them.

It's much easier to buy something from someone you know than to buy from a stranger. And you are no longer a stranger to them.

A second very powerful feature of quiz apps: They automatically get the email address once the person has completed the quiz. The results of the quiz will be sent to them via email.

You can now market to this potential customer any time you want. You can also further build the relationship with your email newsletter. And, of course, send them offers.

You can use a free quiz plugin, but you will need to use a second plugin to capture emails:

WP Quiz:

<https://wordpress.org/plugins/wp-quiz/>

Aweber Email Capture:

<https://help.aweber.com/hc/en-us/articles/204027526-What-are-all-the-options-for-sign-up-forms->

I highly recommend you get a paid version of the quiz plugin. It will make your life easier, it's pretty inexpensive, and the lead-generation features are extremely powerful.

Quiz Cat

The Business Version and the Elite Version capture emails:

<https://fatcatapps.com/quizcat>

Riddle Quiz

Try free for 14 days:

<https://www.riddle.com/pricing>

Outgrow Quiz

Try free for 7 days:

<https://outgrow.co/>

Thrive Quiz Builder:

<https://thrivethemes.com/quizbuilder/#buy>

IMPORTANT: When you set your quiz up, make sure you include a little image of your free gift at the end of the quiz. Right near that image will be an email opt in form.

Example: You are targeting people who love cooking. Your quiz title is: Could You Be a Top Chef? After people complete the quiz, they see a little image of a book. The title on the book cover is: Ten Horrible Mistakes Every Cook Makes.

Right next to that book image is your opt in form. And the words: Get our FREE guide and avoid kitchen mayhem!

Remember, your free guide could simply be a one-page PDF. As long as it's relevant to your audience, and of high quality.

I recommend you use a 3d version for your book image. This will make your free gift look more valuable, and will increase conversions:

I Will Turn Your Cover To Realistic 3d Book Image:

<https://www.fiverr.com/artyl182925/make-3d-book-or-cd-box-from-your-cover>

Once you have your quiz done, tweet about it! And, of course, post it to Facebook. Make sure you always include an image with your tweet, and with your Facebook post.

If your quiz is titled: Are you a great cook? You would use a photo of a plate filled with delicious food. Get creative with the photos. And always keep in mind that you want to entice people to click on your link and visit your website.

How to Post Photos or GIFs on Twitter:

<https://help.twitter.com/en/using-twitter/tweeting-gifs-and-pictures>

How to Add Photos to Your Facebook Post:

https://m.facebook.com/help/174641285926169?helpref=about_content

Once people are on your email list, you can send them offers. That includes affiliate offers. Of course, you also want to send them helpful information and make them feel like family. Here are a few autoresponder choices for you:

Aweber:

<https://www.aweber.com/>

Drip:

<https://www.getdrip.com/signup/starter?>

Now you see exactly what we are doing: We are entertaining people, bringing them to our website, and getting their email address. Very simple stuff, but very powerful for your business.

Here's the process:

- (1) - Create something fun, silly, interactive.
- (2) - Tweet about it, and post about it on Facebook.
- (3) - Make sure you include a fun or crazy image in your tweet, and your Facebook post. Tell people about your quiz, and make sure you include a link to your website.
- (4) - Always capture the emails of people that visit your site by offering them a great free gift.

It's that simple. And you have many other options besides quizzes to bring people to your site. That includes memes, infographics, and listicles (lists).

But always post whatever you create on your website! Tell people how great it is, and give them a link to your website so that they can go check it out.

Here are a few tools to make your life easier:

Make Your Own Memes (Free):

<https://imgflip.com/memegenerator>

Create Infographics (Free):

<https://www.canva.com/create/infographics/>

Create Listicles (\$19):

<https://codecanyon.net/item/xlist-multipurpose-wordpress-listicle-maker/10276045>

One last piece of advice: Think weird!! Crazy, strange, and silly stuff will get people to click through and visit your website. Of course, whatever you create must be relevant to your target audience. More crazy ideas here:

<https://blog.bufferapp.com/6-bizarre-and-unusual-tweets-that-generated-enormous-amounts-of-money>

.

7 - Get Traffic!

Give your viral content a head start with these free promotion groups. Many of these groups are quite large and have very active members.

Yes, you can post a link to your quiz in these groups. You are basically promoting your online business. You will be posting links that lead back to the quiz on your website.

Everything must funnel to your website: That's how you gather fans, and make money.

Advertise Your Business Here (200,000 members)

<https://www.facebook.com/groups/604906636280396/>

Promote Your Online Business Here (41,000 members)

<https://www.facebook.com/groups/dm7859/>

Market and Advertise Your Business Here (23,000 members)

<https://www.facebook.com/groups/simpleonlinesuccess/>

Advertise Your Business or Page for Free 24/7 (278,000 members)

<https://www.facebook.com/groups/651393941592024/>

Advertise Your Business (95,000 members)

<https://www.facebook.com/groups/007ENGLISH/>

Biggest Online Business Opportunity (67,000 members)

<https://www.facebook.com/groups/1451453935088816/>

Post Your Ads Free (158,000 members)

<https://www.facebook.com/groups/569757526383484/>

Promote Your Home Business (78,000 members)

<https://www.facebook.com/groups/1035989556465199/>

Bloggers Promotion (58,000 members)

<https://www.facebook.com/groups/517883595061680/>

Girl Public Relations (GirlPR) (77,000 members)

<https://www.facebook.com/groups/GirlPRFreePress/>

.
.

8 - Affiliate Cash

Always monetize your viral content! The easiest way to do this is via Affiliate Marketing. You are simply sending your tribe to a product that someone else created. And you are getting a share of the sale.

Of course, the products you are promoting must be relevant to your tribe. If you have created viral videos about cooking, and your tribe is filled with amateur chefs, then you are going to tell them about cooking-related products and offers.

The products that you can sell to them are pretty much unlimited: Digital cookbooks, paper cookbooks, audio cookbooks, cooking software, cooking utensils, crock pots, blenders, outdoor grills, aprons, personalized shirts, coffee mugs, etc.

I have friends who pay all their bills just with Affiliate Marketing. They don't have to worry about customer support, refunds, or creating original products. And they have a lot of free time for travel and family.

Here's a great intro to Affiliate Marketing by the always helpful Neil Patel:

<https://neilpatel.com/what-is-affiliate-marketing/>

The Top Affiliate Networks:

ClickBank:

<https://www.clickbank.com/affiliate-network/>

CJ Network:

<https://www.cj.com/company-information>

Rakuten:

<https://rakutenmarketing.com/affiliate>

WarriorPlus:

<https://warriorplus.com/user/new>

JVZoo:

<https://www.jvzoo.com/auth/register>

Amazon Associates:

<https://affiliate-program.amazon.com/>

ShareASale:

<https://account.shareasale.com/newsignup.cfm>

.

9 - Kindle Royalties

You've already created a free gift to gather your tribe, why not write an entire book? Of course, your book will be targeted at the wants and needs of your tribe. And you will sell the book directly to them.

This is pretty much a no-lose situation. You are asking your tribe exactly what they want, and then you are giving them exactly what they want. In this situation, the conversion rate and sales can go right through the roof.

Let's say you've gathered a tribe that loves cars. You survey your tribe and ask them what type of book they want. Overwhelmingly, they want a book about cars that changed their lives. Cars they remember from childhood.

So you write a book called: 100 Cars to Die For. These are iconic cars, historic cars, cars you will never forget. You can even survey your list and ask them exactly which cars to include in the book.

Do you see the power of this? You are creating the exact book your tribe desires. And there's an extra tension because each person in your tribe wants to make sure their favorite car is included.

You do not have to write this book. You can be the Producer of the book, and hire a ghostwriter. But, you do have to have passion for classic cars. After all, this is the tribe you built. And you are its leader.

Never underestimate the power of books!

A book can become the 'bible' of the tribe. "This book is our manifesto. This book is who we are. This book is our heart and soul. This book means I belong to the tribe."

Books are still extremely relevant and important. And they are still big business. Especially books that are tailor made for the reader, custom made for a specific niche.

Remember: You are not going to create just one standalone book. You are going to create series of books. Book series and book bundles are where the real money is.

Further, always break your books out into multiple formats: Digital books, paper books, audiobooks, planners, low-content books, diaries, graphic novels, coloring books, etc.

As you can see, this is a very big stream of content that your tribe will love. And a significant stream of royalties that will flow to you, year after year.

Create Digital Books:

https://kdp.amazon.com/en_US/

Create Paper Books:

<https://www.createspace.com/>

Create Audiobooks:

<https://www.acx.com/>

Zoe's Success:

Here's something to inspire you. This is about an author who built up a following on YouTube, asked them what they wanted, and then gave them exactly what they asked for.

Her results were spectacular. One of her videos about her book got over 3 Million views! She simply put a link to her book in the video description, and her book became a worldwide bestseller.

That video kept sending book buyers to her Amazon sales page year after year. That video was basically an automatic money machine. This is what we all strive for.

Never underestimate the power of your tribe. Never underestimate the wisdom of your tribe. They know exactly what they want. All you need to do is give it to them.

Seeing My Book Being Printed:

https://youtu.be/Bx3C_1tp9bA

Girl Online: The First Novel by Zoella:

<https://www.amazon.com/dp/1476799768>

.

10 - GearBubble Profits

GearBubble is a way for you to sell customized products to your tribe, without you worrying about any of the hassles. They create the product, ship it, and deal with any returns.

They charge a flat fee, and send you the profit from each sale. In addition, you pay nothing until your first sale. And then everything is handled automatically by GearBubble.

Your only task is to customize the design of the product. Of course, this is all about your tribe. What do they love? What do they want?

Check out some of the products:

Top Selling Products:

<https://www.gearbubble.com/category/top-sellers>

Become a Seller:

https://www.gearbubble.com/users/sign_up

Make sure you join the GearBubble Facebook group. You will receive a lot of help here. Good people:

<https://www.facebook.com/groups/875265432538054/>

.

11 - Money for Friends

We all fall down sooner or later. That's just life. But it gives me a lot of hope when I see people organize the rescue team that will change bad into good.

For Your Inspiration:

<https://nyp.st/2n5dhsY>

Here's the GoFundMe:

[gf.me/u/kaa9z8](https://www.gofundme.com/u/kaa9z8)

Guess what? Viral techniques are perfect for crowdfunding. That's because the entire point of crowdfunding is getting people to share your crowdfunding campaign. And viral is all about sharing.

Number one crowdfunding tip: Video is your best friend! Video builds trust, lets people see that you are a real person, and makes a real connection. I urge you to include a video in any crowdfunding campaign you create.

What type of video should you create? A human one! Let's say your friend is sick. You are going to create a campaign for him. Does he have kids? Then we are going to ask the family if we can make a quick video where the kids talk about their dad.

The video can simply be the kids remembering their favorite moments with their dad. Questions for the kids: What was your favorite moment with your dad ever? Tell me about a time that your dad really helped you. Does your dad ever say anything funny?

Don't include the audio of you asking the questions. We just want to hear what the kids say about their dad. At the end of the video, you can explain exactly what happened to their dad, and how to help.

Always ask for the 'share' in the video! This is very important. Make a heartfelt plea about sharing: "Please do me a huge favor. Share this video with friends and family. Every little bit helps. Tom will appreciate it, Maria will appreciate it, and his kids - Vanessa and Bobby - will definitely appreciate it."

You now have a video that will get attention, be highly shareable, and may even break a few hearts. Post it on Facebook, Twitter, YouTube. It will make the emotional connection for you. It will motivate people to give.

Always go to the heart and the soul of the matter. The human connection. How much his kids want to see him back in good health. How much the family misses him. How much the family is praying for him.

Which crowdfunding site should you use? I prefer GoFundMe. Why? Because if you don't meet your campaign goal, you can still use the donations to help your friend.

GoFundMe:

<https://www.gofundme.com/>

Campaign Success Tips:

<https://support.gofundme.com/hc/en-us/categories/115001761567>

Give your campaign a headstart! Let as many people know about your campaign as possible. Share it far and wide. These Facebook groups can give your campaign a boost:

Promote Your Crowdfunding Campaign (10,000 Members)

<https://www.facebook.com/groups/crowdfundingpromotion/>

Crowdfunding (22,000 Members)

<https://www.facebook.com/groups/1600618070221677/>

Crowdfunding Backers - Kickstarter, Indiegogo, Gofundme (15,000 Members)

<https://www.facebook.com/groups/863054980482454/>

.
.

12 - More Help

Thanks for sharing this journey with me. I want you to be a success, I want you to be your own boss, I want you to be happy. Hopefully my humble guide will speed you to your goals.

If you need help, or just want to brainstorm, always reach out to me:

paul@bookpumper.com

Thank you and godspeed!

Paul Coleman

Bookpumper.com