

6-Page Amazon Royalties

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Contact me: paul@bookpumper.com

Multiple Tiny-Book Opportunities

The hungry niches to launch tiny books in are wide open. I give you a bunch of different choices on which type of book to launch, each in their own unique sub-niche. (With very little competition.) These books are all extremely short: 2 pages, 4 pages, and 6 pages.

Choose a niche that interests you and create your own tiny book. You can use a best-selling tiny book as your guide. You can also directly 'clone' a bestseller. Or you can create your own original tiny book. I show you how to do all three methods.

The easiest method is the cloning method. You simply pick a tiny bestseller, and send it to a Fiverr worker to clone. Of course, you will first rework the information from the original in order to make it your own. I will dive more into that a little later in this guide.

Short content can take many forms: Ebooks, paper books, cheat sheets, pamphlets, checklists, even one-page PDF's. It doesn't matter what form short content takes. What matters is that we are selling extremely short content that people really, really want.

You have many different types of short books to choose from. Each has its own unique sub-niche. Pick a niche that excites you and then launch a tiny book. Or you can brainstorm your own unique short book. I show you how to do that too.

Now let's take a look at some of these extremely short books. How many people do you know who are writers? How about bloggers? How about students? How many people do you know who create written content?

There are a ton of people who would love to have a handy writing guide that they could print out and tape to the wall near their computer. Take a look at this:

[Writing Tips Cheat Sheet \(6 pages\)](#)

How useful would that be to writers, students, bloggers? This is why these books and cheat sheets can be so incredibly short. If it's useful to people, it doesn't need to be hundreds of pages. In fact, the shorter the better.

What if you created a similar tiny book based on this one? But what if you called it Writer's Block Cheat Sheet? And you made it all about specifically overcoming writer's block?

First of all, I would buy your cheat sheet right now! I promise you that. I would find a cheat sheet like that extremely useful for my writing life. I think many writers would.

Second, if your tiny book is good enough, I will promote your book to my list. I have an email list with thousands of book buyers subscribed to it. I honestly believe they could benefit from such a cheat sheet, and that they would be truly interested in it.

But this is first come first serve! I can't spam my list with 20 different cheat sheets. I have to treat you with respect, and I have to treat them with respect. When your book is complete, email me here:

paul@bookpumper.com

Let me ask you a quick question: How many different types of software do you use? What are the top 5 software programs you can't live without?

What are your favorite apps on your Android phone? What are the apps that make your life easier? What apps make your work much easier? Take a look at this:

[Google Drive Cheat Sheet \(4 pages\)](#)

How many people use Google Drive? Many millions of people. Would that little 4-page guide be useful to them? Absolutely. If you are a power user of Google Drive, you are definitely going to benefit from this cheat sheet.

What if you picked a popular app, and created a short book or cheat sheet on it? That cheat sheet would include short cuts, hidden features, best workflow, upgrading, etc.

There's an app that I love, I use it often, and I wish there was a handy cheat sheet for it. I use this app on my laptop, and on my Android phone. What's the name of this extremely useful app? Here it is:

[Pixlr](#)

I love that app! I travel a lot, so I have to use whatever device is available. I don't always have access to a desktop computer with Photoshop installed. Sometimes I only have my phone, so I use the Pixlr Android app.

If you create a tiny book or cheat sheet about Pixlr, I am going to buy it! I can buy the digital version anywhere I am in the world, and quickly read it with Kindle's Android app. That would be a boost for my business workflow.

Are you beginning to see the possibilities for tiny books and cheat sheets? If something is important in someone's life or business, they are very open to buying a short book or cheat sheet about it.

If your cheat sheet is useful, people are going to want what you create. It doesn't have to be many pages, it just has to be useful. The amount of apps that people use and love are basically endless. And I haven't even mentioned Android games!

Let's talk about the little 6-page book that started it all. This book has been my inspiration. It's important to note that this book is NOT enrolled in Kindle Unlimited. That means the author is keeping the majority of the money from each sale. Here it is:

[Medical Terminology: The Basics](#)

This little six-pager is not glamorous at all. But did you take a look at the reviews? It's at 83% 5-star reviews! And that's with over 900 reviews!! People love this little cheat sheet because it's useful. It helped them. It made their work and life easier.

Here's the pamphlet version:

[Medical Terminology \(Pamphlet Version\)](#)

If we add the Kindle version and the pamphlet version, this tiny 6-pager is selling over 500 copies per month. I highly recommend you create two versions. There's no reason to skip the pamphlet royalties.

Start with the Kindle version. Once that's bringing in royalties, launch your paper version. This is a royalty stream you definitely should not miss out on. I show you a simple way to do this a little later in this guide.

How about an independent author who decided to clone this 6-page bestseller? Yes, she's one of the few authors taking advantage of these tiny-book niches. Here's her version:

[Medical Coding QuickStudy](#)

Add up the Kindle version and her pamphlet version, she is selling about 275 copies per month. Not bad for a clone! Of course, when we clone a bestseller we want to make it our own. Not just simply copy and paste.

If I were going to make a clone of this cheat sheet, I would ask myself this question: How can I improve on the original? Can I make it easier

to read? Can I add some missing terms that people want? Can I make it even shorter? Can I change up the colors to make it more readable?

I would then hire a student at a local medical school. Especially a student that is a Teacher's Assistant or a tutor of other students. College students are usually in debt and would welcome the extra money to look over the cheat sheet. You would not have to pay him very much.

Ask the student: How would you make this cheat sheet better? How would you make it more usable? What would you add? What would you subtract? What colors would you choose? What would you name the cheat sheet?

Gather all his suggestions and changes, and send it to a Fiverr graphic artist. You will pay less for great work on Fiverr if you pick someone with less completed gigs. Check his portfolio, and check his reviews. If he hasn't yet made a name for himself, he hasn't yet raised his prices:

[Fiverr - Infographic Services](#)

With the recent pandemic, people are more concerned than ever about their health. It's more important than ever to be reminded to stay on track and be healthy. That's exactly what these short guides do. Take a look at this nutrition cheat sheet:

[Nutrition Quick Study](#)

The same thing goes for vitamins and supplements. People have turned to them for any edge they can get during these uncertain times. It can be hard to keep track of all the vitamins we should be taking. This cheat sheet is brilliant:

[Vitamins and Minerals Quick Study](#)

What if you use this same idea, but target your guide toward select groups? This niche is wide open. You would basically take something

that can be seen as boring, and turn it into something fun and interesting :

Boost Your Immune System - Cheat Sheet

Vitamins for Uncertain Times - Instant Guide

You can take this even further. You could create a series of short guides all based on building a healthier lifestyle. Remember, these tiny books are all about raw information. You would simply use information already available, and boil it down into these quick guides and cheat sheets:

Bodybuilding for Nerds - Instant Guide

Fitness for Lazy People - Cheat Sheet

Fitness for Keyboard Warriors - Quick Guide

What about dieting? Diet books are always in high demand. There's always a new type of diet, and there's always an army of people desperate for to buy anything associated with it. We all have high-speed lives these days, and we take too many shortcuts with the food we eat.

The beauty of a cheat sheet is that it implies you are being given a quick shortcut to your goal. This can be a motivator for people. They want to lose weight and they want to lose it fast. They don't have time for a bunch of fancy words, they want to see what Step 1 is right now.

We can use the same technique of taking existing information, but tailoring it to specific groups. Again, we are taking something that might seem dry to many people, and making it something exciting and fun:

Keto for Single Moms - Quick Guide

Diet Guide for Power Moms - Cheat Sheet

Fighting Fit for Busy Dads - Cheat Sheet

Searching for Cheat Sheets

Searching for these tiny cheat sheets on Amazon is a little tricky. That's why it took me so long to find them. You are going to searching for charts in loose leaf form. It sounds strange, but just use this link:

[Books > Charts > Loose Leaf](#)

amazon Books charts

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Japanese Cheat Sheet Pack By Nihonshock.com
by Lloyd Vincent | Jan 1, 2012
★★★★☆ 50
Loose Leaf
\$29⁰⁰
Get it as soon as **Mon, Jun 8**
FREE Shipping by Amazon

MemoCharts Pharmacology: Major Side Effects of Selected Drugs (Review chart)
by Howard Shen | Nov 16, 2004
★★★★☆ 5
Loose Leaf
\$3⁹⁵
Get it as soon as **Mon, Jun 8**
FREE Shipping on orders over \$25 shipped by Amazon
Only 4 left in stock - order soon.

Blend Ladders - Abeka Kindergarten to 1st Grade 1 Phonics Reading Program Visual Aid Charts
by Abeka | Jan 1, 2012
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Multicultural Education in a Pluralistic Society, Enhanced Pearson eText with Loose-Leaf Version -- Access Card...
by Donna M. Collaich and Philip C. Chinn | Jan 16, 2015

When it comes to making your paper version of your cheat sheet, you will let a company create them for you and then that company will ship the laminated cheat sheets to Amazon. This takes 99% of the hassle out of it for you. Here's where to sign up for FBA:

[Fulfillment By Amazon](#)

Here's how to get the printing company to ship directly to Amazon for you:

[Shipping to Amazon FBA](#)

Here's a great company that will print and laminate for you:

[Formax Printing](#)

Clone a Bestseller

Cheat sheets and pamphlets are selling like crazy on Etsy, but the competition is fierce. Amazon is wide open. The competition on Amazon is minimal, and the market is much bigger than Etsy.

This is a golden opportunity. We are talking about some of the most popular and hungry niches on the planet. These niches are filled with cheat sheets on Etsy, but sellers have not yet made the jump to Amazon.

We've already seen that tiny books and cheat sheets sell very well on Amazon. So it's up to us to adapt these bestsellers from Etsy, and launch them on Amazon. Most of the work has already been done for us. We only need to clone these little cheats and bring them to Amazon.

Health and Diet

There are almost limitless opportunities for profit in this niche. Always approach a niche from this point of view: What are people desperate for? How can I help them? How can I solve their problem?

Brainstorm these questions: Do you feel tired? Do you feel unfocused? Do you feel out of shape? Are you in pain? Do you feel like you've lost some of your strength? Do you feel unmotivated? Do you feel sad?

Etsy:

[Health and Diet](#)

Kindle Short Reads:

[Health and Diet](#)

Weddings

Very powerful niche. Why? Because a wedding is a very big deal, people are pressed for time, and are willing to pay top dollar for information that helps them have a perfect wedding.

Brainstorm: Do you want to be in better shape for the wedding? Do you want to get the most out of your wedding budget? Do you know the exact shots the photographer is going to take? Do you know the top wedding locations?

Etsy:

[Weddings](#)

Kindle Short Reads:

[Weddings](#)

Pregnancy

This is a no brainer. People want a healthy baby and therefore are very worried about the mom's health and the baby's health. This is an extremely big life event.

Brainstorm: Are you as healthy as you can be? Do you smoke? Do you drink? Do you take vitamins? Do you work full time? Do you know your rights when it comes to maternity leave?

Etsy:

[Pregnancy](#)

Kindle Short Reads:

[Pregnancy](#)

Family and Kids

This niche is limitless because families are under so much pressure these days. Families break apart. It can be very scary stuff. Keeping a family together in modern times is not easy. And that means people want information and solutions that help their family.

Brainstorm: Is your family close? Is your family healthy? Is your son too aggressive? Is your daughter too shy? Have you planned on sending your kids to college?

Etsy:

[Family and Kids](#)

Kindle Short Reads:

[Family and Kids](#)

Moving House

Any transition is stressful! Moving from one neighborhood to another is very stressful. Moving from one state to another is even more stress. And let's not mention moving to a foreign country. People want to organize their move so that the stress level decreases.

Brainstorm: Will your things be safely transported? Are there good schools where you are moving to? Is the crime rate high where you are moving to? Are the people friendly where you are moving to? Are there great job opportunities there?

Etsy:

[Moving House](#)

Kindle Short Reads:

[Moving House](#)

Divorce

This is another high-stress transition. And it's filled with complicated legal consequences. Not to mention emotional torment and pain. Plus, if children are involved, things get even more complicated.

Brainstorm: Do you know how to choose a good lawyer? Do you know your rights? Who will get custody of the kids? Do you know your visitation rights?

Etsy:

[Divorce](#)

Kindle Short Reads:

[Divorce](#)

Funeral

This is a big transition for the people who lost a loved one. Lives can change drastically when someone passes. Especially if that person was a breadwinner.

Brainstorm: Did your loved one have a will? Do you know how to choose a funeral director? Do you know how to choose a coffin? Did your loved one leave behind debts?

Etsy:

[Funeral](#)

Kindle Short Reads:

[Funeral](#)

Quick No-Cost Promotion Surge

I always give my tiny books a promotional push. I want to give them every chance to catch on and succeed. You can do this for free, or you can do it very cheaply with the help of a Fiverr worker. Obviously, the Fiverr worker will make your life easier. Either way, it's a good idea to give your book that extra push:

Facebook Promotion Groups (Free)

With these groups, you are advertising your book's website. You are not advertising directly. But sending people to your site where they can click on through and buy your book.

These groups can be quite effective, if you use them all! I highly recommend you join and then submit to every single group in this PDF.

Advertise Your Businesses, Pages, or Groups (101,000 Members)

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<https://www.facebook.com/groups/604906636280396/>

Advertise Your Businesses (98,000 Members)

<https://www.facebook.com/groups/007ENGLISH/>

Advertise Your Site for Free (49,000 Members)

<https://www.facebook.com/groups/timewillsell2/>

Work From Home - Business Opportunities - USA (51,000 Members)

<https://www.facebook.com/groups/WorkFromHomeBusinessOpportunitiesUSAGroup2/>

Promote Your Website Here (32,000 Members)

<https://www.facebook.com/groups/1394759100793737/>

Work at Home Moms & Dads (32,000 Members)

<https://www.facebook.com/groups/2237298620/>

Work From Home UK & Beyond (26,000 Members)

<https://www.facebook.com/groups/136211813153622/>

Advertise Your Website (23,000 Members)

<https://www.facebook.com/groups/1477593792546952/>

Work From Home 2016 and Beyond (78,000 Members)

<https://www.facebook.com/groups/workfromhome2016andbeyond/>

Promote Your Business Here (40,000 Members)

<https://www.facebook.com/groups/419808741386626/>

If you have a few bucks to spare, I recommend letting a Fiverr worker do the grind work for you:

Fiverr Submitters (Paid)

I Will Submit Your Ebook To 60 Kindle Promotion Sites

<https://www.fiverr.com/bestamzkindle/submit-your-kindle-books-to-over-40plus-kdp-promotion-sites>

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I Will Spread The Word About Your Kindle Ebook, Manual Ebook Promotion

<https://www.fiverr.com/bookredia/promote-your-amazon-kindle-book>

I Will Do Amazon Kindle Book Promotion

<https://www.fiverr.com/bookredia/promote-your-amazon-kindle-book>

Training I Highly Recommend

When authors ask me for advice on how to sell books, these are the greats that I always refer them to. These are the proven winners: Effective, tested, and easy to implement.

Geoff Shaw

Pretty much anything by Geoff is great. He has a way of making everything very clear and simple. Plus, he's a great motivator. After listening to Geoff, you will get your butt in gear and your Butt In Chair (BIC)!

<https://www.udemy.com/user/geoffshaw4/>

One Page Publishing Profits

This is great stuff because it shows you that it's not about how much content you create, it's about creating the exact right content. This training proves that tiny content can be quite profitable. And it definitely inspired me to get involved with Etsy and sell micro-content at multiple online stores:

<https://amyharrop.com/pages/1ppp-wp/>

Breadcrumb Book Promotion

This is a brilliant free method by Bill Platt. It shows you that you don't need money to promote your book, you just need a little bit of hustle. Elbow grease still hasn't gone out of style:

<http://professionalbookmarketing.com/breadcrumbs-method/>

Godspeed to you! If you need any further guidance or help, you can always contact me:

paul@bookpumper.com

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(9) Our details

In this disclaimer, "we" means (and "us" and "our" refer to) Paul Coleman trading as Bookpumper.com, which has its principal place of business at 219 East Mills Ave #1891, El Paso, Texas 79901.

PS: I love life! :-)